

The background of the entire image is a light beige color, decorated with various tropical leaves in shades of teal, orange, and red. The leaves are scattered around the edges of a central white rectangular area.

Salted Rim

Lauren Dingman



ABOUT US



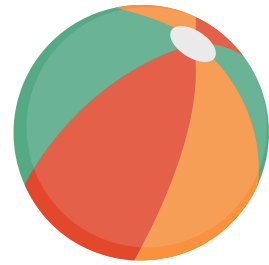
SALTED RIM IS AN SWIMWEAR COMPANY THAT SPECIALIZES IN WOMENS BATHING SUITS. OUR CONSUMERS ARE WOMEN AGED 18 TO 30 WHO ENJOY BOLD SWIMWEAR THAT THEY CAN WEAR CONFIDENTLY. ALL OF OUR APPAREL IS CONSIDERED MASS MAEKET AND SOLD DIRECT TO COMSUMER THROUGH OUR WEBSITE.

The background of the entire image is a repeating pattern of stylized tropical leaves. The leaves are in various shades of teal, orange, and red, set against a light beige background. Some leaves have white spots, mimicking Monstera leaves. The pattern is dense and covers the entire frame.

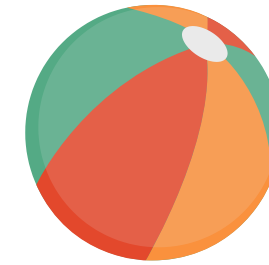
MANUFACTURING

OUR COMPANY PURCHASES WHOLESALE
FROM MANUFACTURER. THE
MANUFACTURER DECIDES RAW MATERIALS,
DESIGNS, AND SILHOUETTE. THE
MANUFACTURER'S FACTORY IS LOCATED IN
CHINA. SALTY RIM PURCHASES A VARIETY
OF LICENSED GOODS TO SELL ON OUR
WEBSITE. WORKING WITH THESE
MANUFACTURES OUR SALTY RIM PAYS
LICENSING FEES TO CARRY OUR PRODUCTS.

SUMMER 2026
SHIPS MARCH 1



DEPARTMENTS

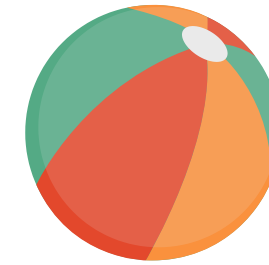


DESIGN: DESIGNERS CREATE PRODUCT LINES OF SWIMSUITS AND ACCESSORIES FOR THE NEXT SELLING SEASON.

SALES: OUR SALESPeOPLE CONTACT RETAILERS WHO WOULD BE INTERESTED IN BUYING OUR PRODUCTS. SALESPeOPLE CONTACT RETAILERS A YEAR BEFORE SELLING SEASON ABOUT WHAT SWIMSUITS AND ACCESSORIES WE ARE PRODUCING. THIS GIVES OUR FACTORY AMPLE TIME TO PRODUCE GARMENTS.

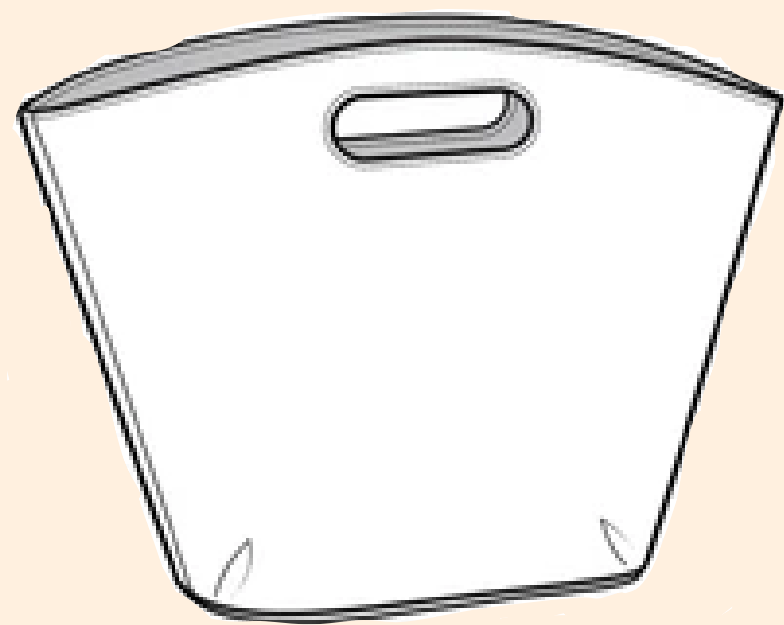


Departments



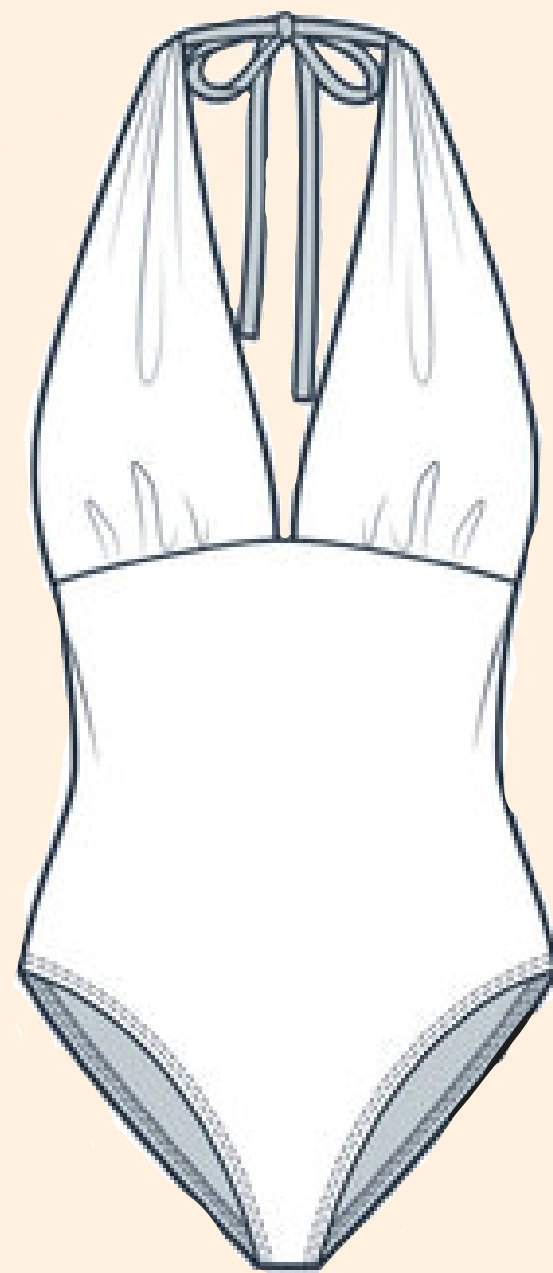
PRODUCTION MANAGEMENT: HERE EMPLOYEES OVERSEE PRODUCTION OF GOODS. MAKE SURE PRODUCTS ARE HIGH QUALITY WITH LITTLE TO NO DEFECTS. IN CHARGE OF MAKING PRODUCTION CALENDAR AND KEEPING PRODUCTION ON SCHEDULE TO SHIP ON TIME.

WAREHOUSE: HOLDS GOODS UNTIL PROCESSED AND READY TO SHIP TO CONSUMER



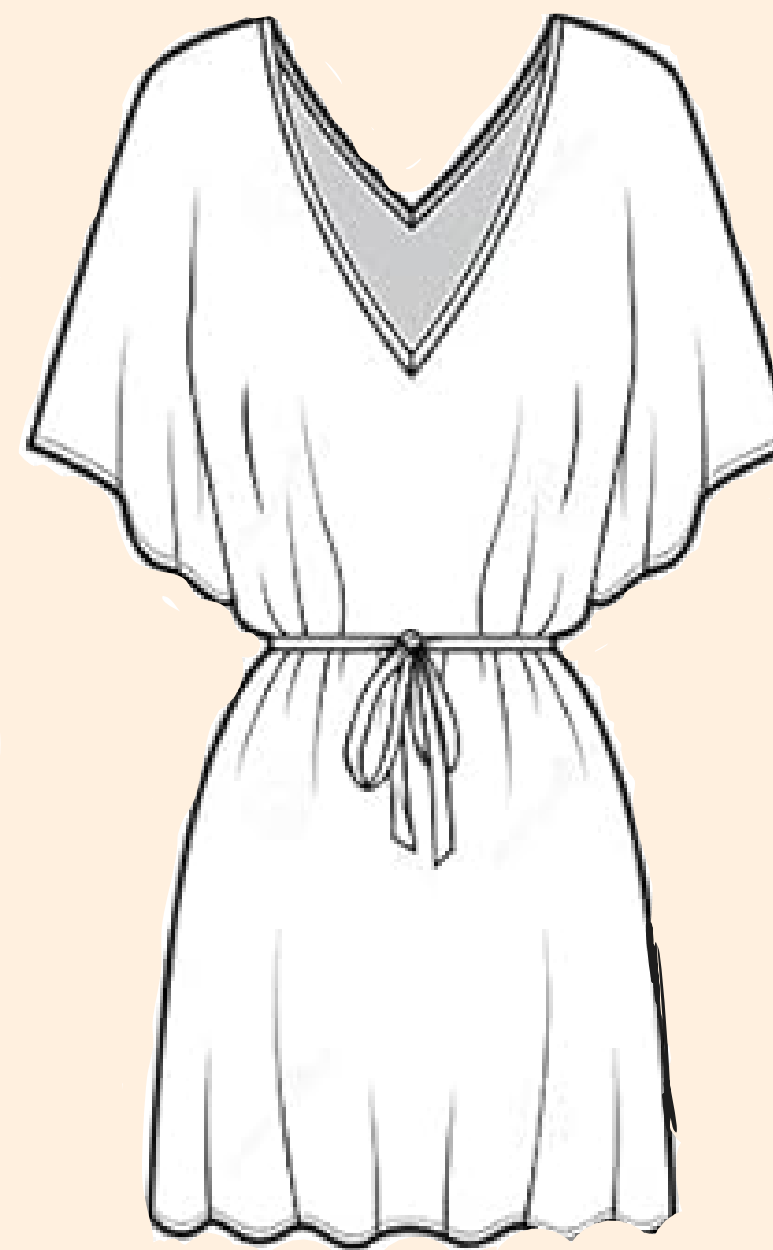
BEACH BAG

One size



SWIMSUIT

Sizes XS, S, M, L,
XL, 2XL



COVER-UP

Sizes S, M, L, XL

SOLID AND FANCY
FABRICS

\$149.99

\$139.99

\$164.99

CARE LABEL

Beach Bag

100% Polyester
Machine
washable
Tumble dry low
Made in China

RN# 103945

Swimsuit

85% Polyester
15% Elastane
Machine wash
cold
Do not dry
Made in China

RN# 923796

Cover-up

100% Cotton
Machine was
cold with like
colors.
Do not dry
Made in China

RN# 568439

STAPLE THAT IS SOLD
ONLINE YEAR ROUND.
MOST IN DEMNAD
SELLING SEASON IS
SUMMER.

BEACH BAG

SWIMSUIT

COVER-UP



ANALYSIS



SWIMSUIT
HOURLASS SHAPE. FITS TIGHT

COVER-UP
BLOUSON SILHOUETTE. LOOSE FIT

The background of the entire page is a vibrant tropical pattern featuring large, stylized leaves in shades of teal, orange, and red. The leaves are arranged in a dense, overlapping manner, creating a lush and exotic feel. The central text is contained within a white rectangular box with a thin green border, which stands out against the colorful background.

FABRICS

BEACH BAG

100% POLYESTER. EASILY WASHABLE. MORE COST EFFECTIVE TO USE A SYNTHETIC FIBER THAT IS MORE DURABLE.

SWIMSUIT

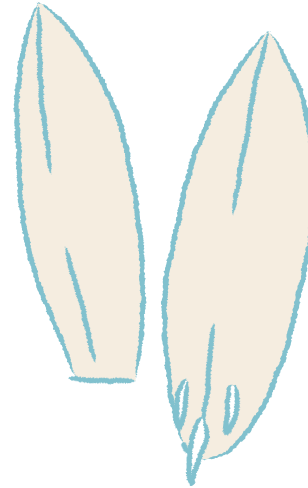
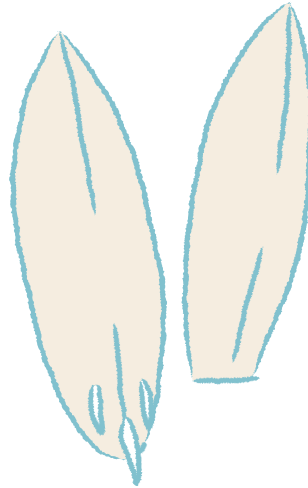
POLYESTER AND ELATANE MIX ALLOWS FOR STRETCH, THE SUITS ARE MADE TO FIT TIGHT. DRIES QUICKLY AND WILL NOT DETERIORATE WITH WATER TYPES.

COVER-UP

COTTON IS A LIGHTWEIGHT BREATHABLE FIBER, SOFT HAND AND HIGH COMFORT. GREAT FOR WARMER CLIMATES. THIS GARMET WILL HAVE A LOOSER FIT

The background of the entire slide is a vibrant tropical pattern featuring various types of leaves in shades of teal, orange, and red. The leaves are stylized with bold outlines and some have holes, resembling Monstera leaves. The pattern is dense and covers the entire background.

FABRICS



THE BEACH BAG POLYESTER
FABRIC WAS PURCHASED FROM A
CONVERTER. THE SWIMSUIT
FABRIC WAS PURCHASED FROM A
SPECIALITY IMPORTER. THE
FABRIC USED FOR THE COVER-UP
WAS PURCHASED FROM A
MILL. THE MANUFACTURER SELLS THE
PRODUCTS AS WHOLESALE TO
SALTED RIM THAT SELLS THEM
FOR STOCK ONLINE


TESTING

BEACH BAG
AATCC TM_{16.1}
AATCC TM₂₀
AATCC TM_{20A}
D₄₉₆₆₋₂₂

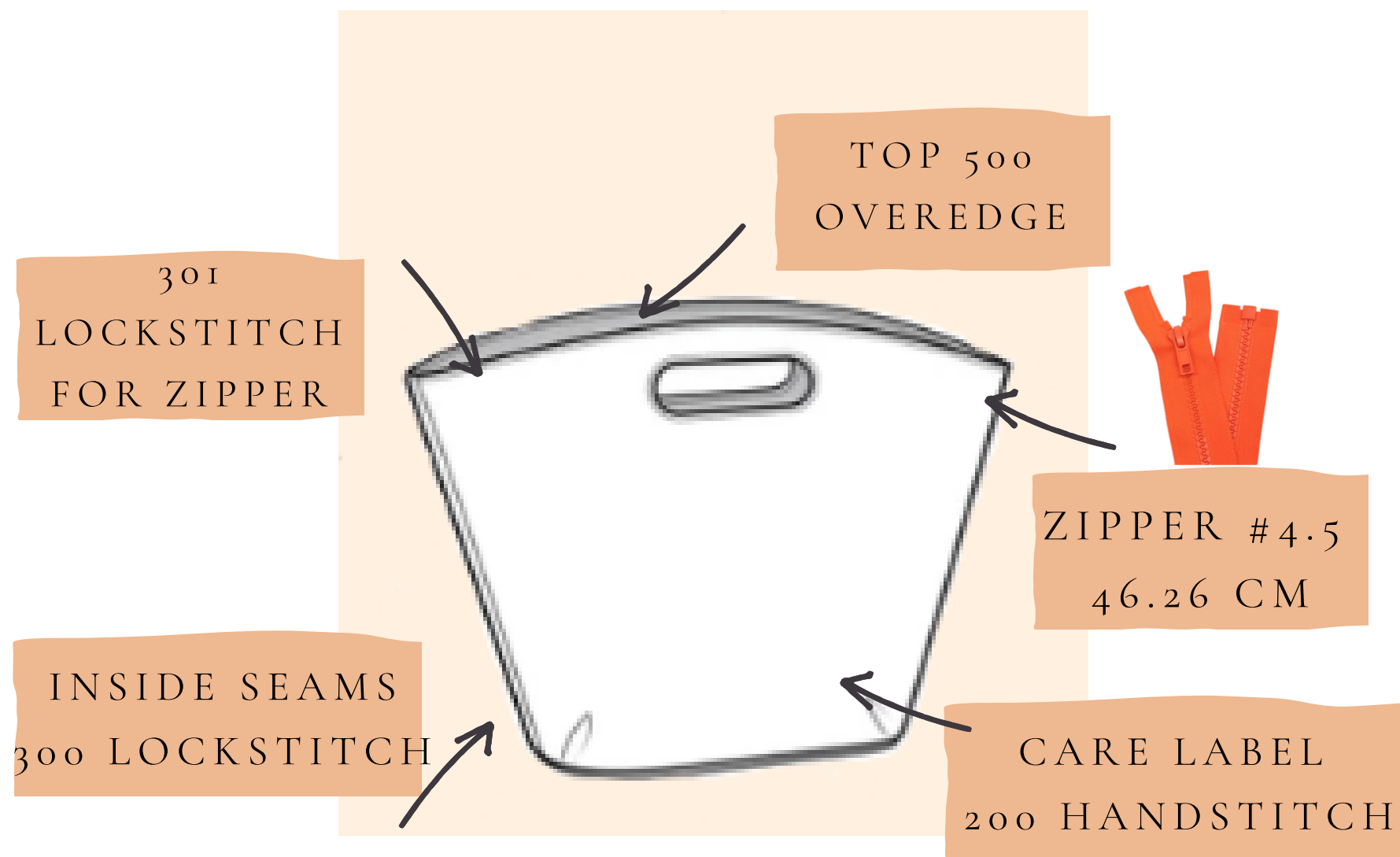
SWIMSUIT
AATCC TM₆
AATCC TM₃₀
AATCC TM₉₂
AATCC TM₁₀₆
D₃₇₈₆

COVER-UP
AATCC TM₂₇
AATCC TM₂₀
AATCC TM_{20A}
AATCC TM₇₉
AATCC TM_{88C}
AATCC TM₈₉
D₆₆₀₃₋₁₉

TECH PACK-BEACH BAG

Style	#562793	Vendor	Hengli Group
Season	Summer 2025	COO	China
Name	Beach Bag		
		Created By	Lauren
		Date sent	Jun-24
Technical Sketch			
		Dimensions (cm)	
		Width	15.24
		Length	38.1
		Height	30.48
			

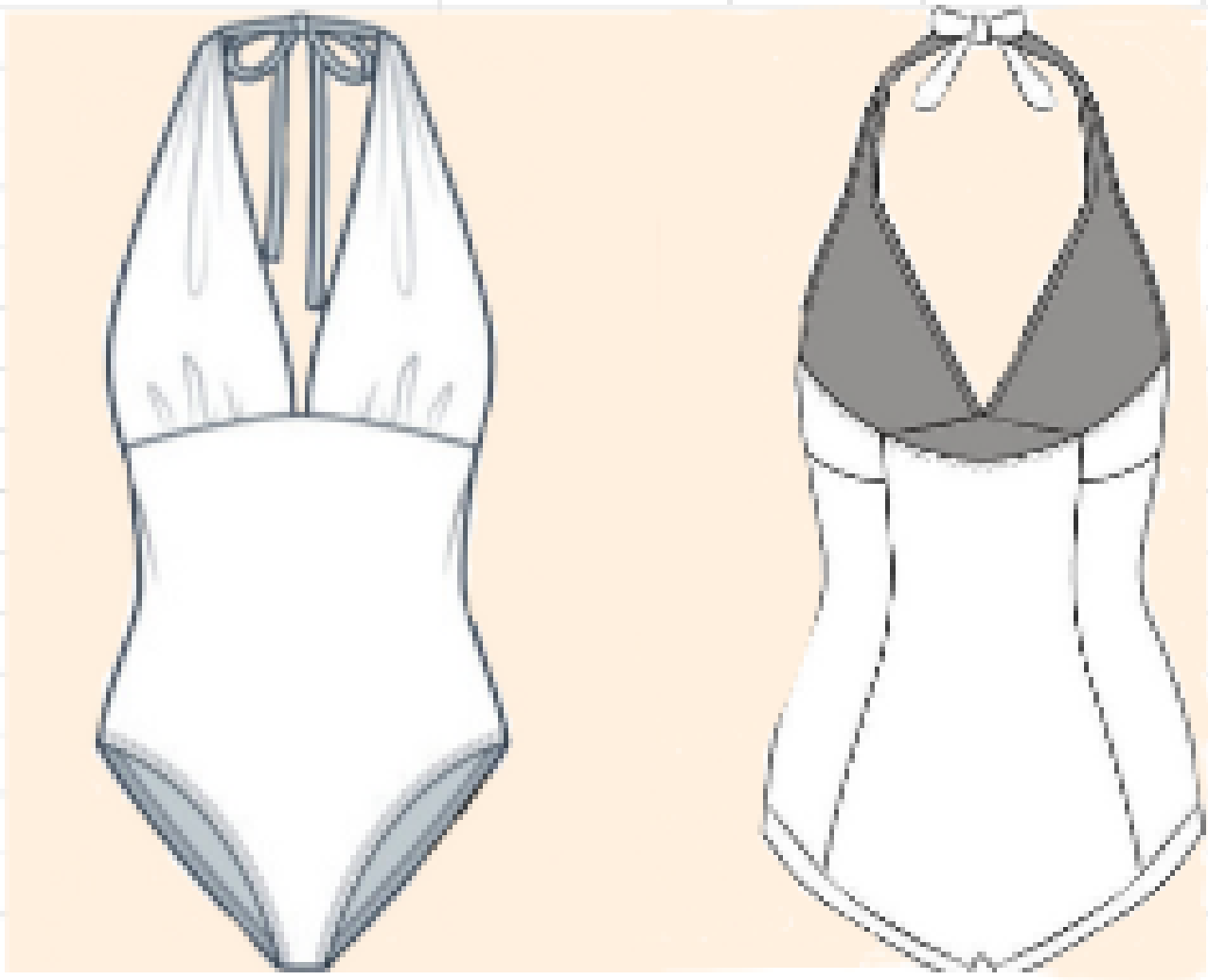
TECH PACK-BEACH BAG



TECH PACK- SWIMSUIT

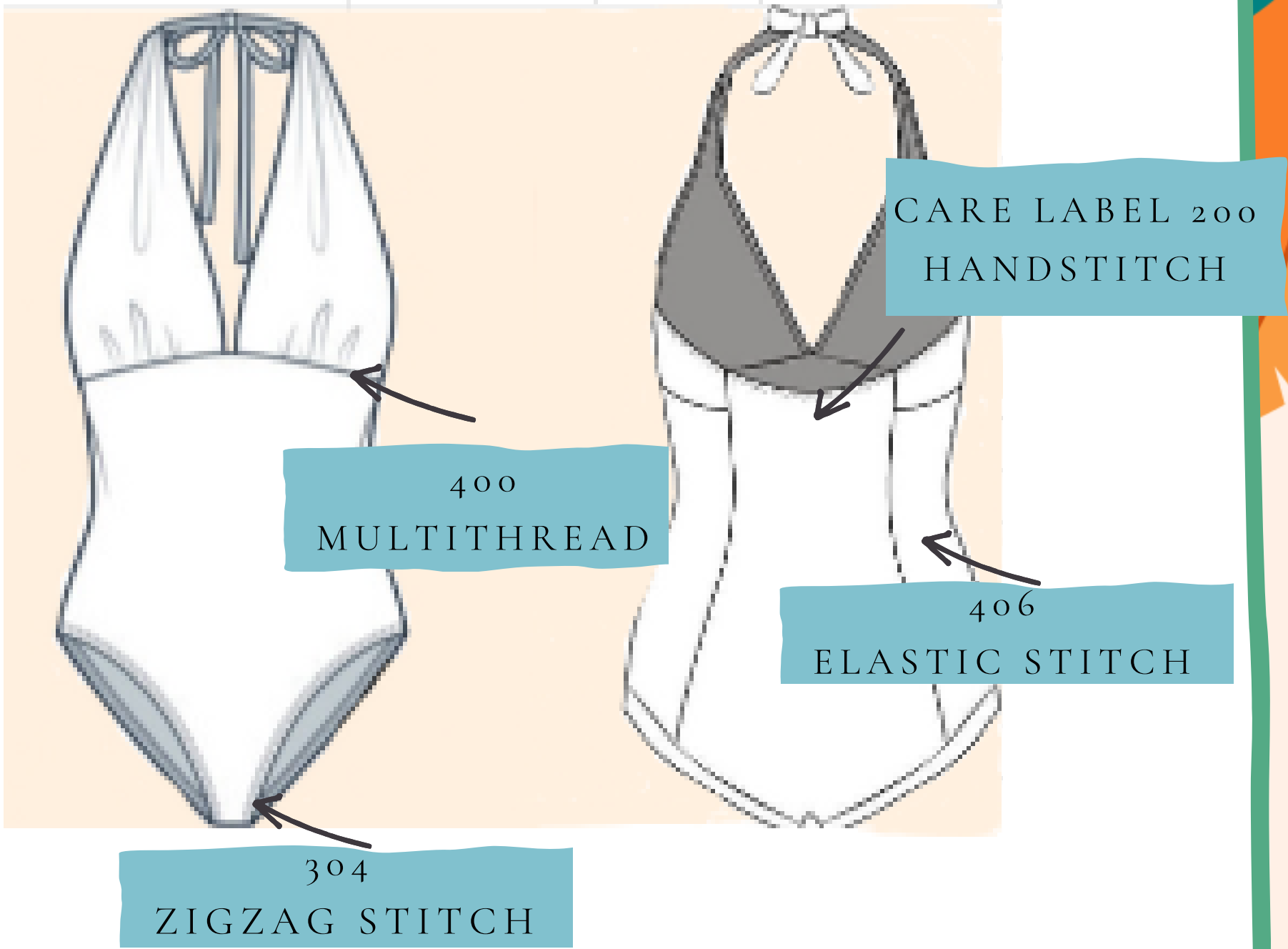
Style	# 347589	Vendor	Jiang Mill
Season	Summer 2025	COO	China
Name	Swimsuit	Created By	Lauren
Size	Medium	Date sent	Jun-24

Technical Sketch



TECH PACK- SWIMSUIT

Production Spec (cm)	
Waist	73.6-76
Hip	100-102
Bust	94-96.5



TECH PACK COVER-UP

Style	#875389	Vendor	Wujiang Chuang
Season	Summer 2025	COO	China
Name	Cover-up		
Size	Medium	Created By	Lauren
		Date sent	Jun-24

Technical Sketch



FRONT



BACK

Sizing (cm)	Medium
Waist	27.5-29.5
Bust	35-37
Hips	38-40

TECH PACK COVER-UP

CARE LABEL 200
HANDSTITCH

WAIST 300
LOCKSTITCH

RIBBON 401
CHAIN
STITCH

ARMS 516 SEAM
STITCH

SEAMS 103
SINGLE THREAD

FRONT

BACK





THREADS



ALL THREADS WILL BE MADE
OF SYNTHETUC YARNS. THIS
IS A MORE COST-EFFECTIVE
OPTION.

BEACH BAG

40 WT

301 LOCKSTITCH

SWIMSUIT

35 WT

400 MULTITHREAD

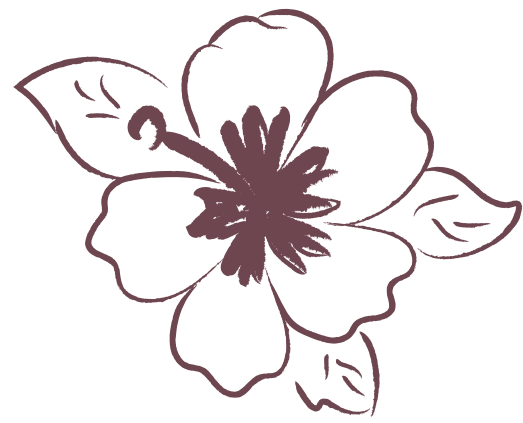
ZIGZAG

COVER-UP

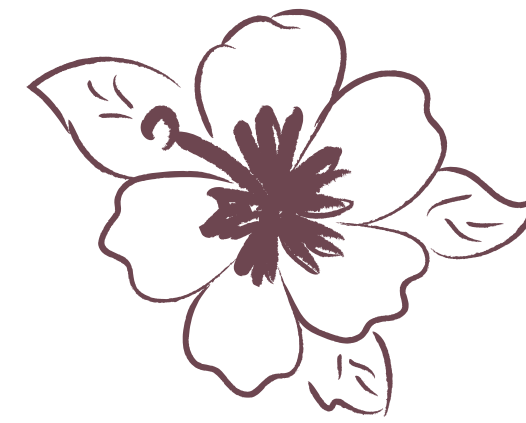
.0010 WT

103 SINGLE

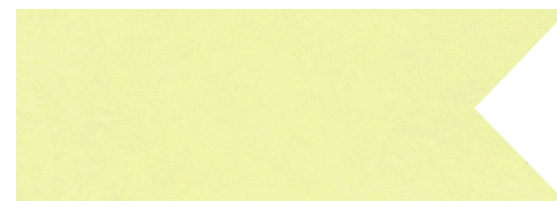
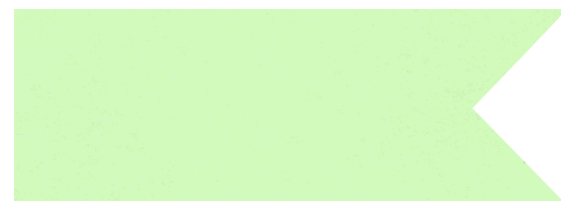
THREAD



DEFECT GRADING



WHEN FABRICS FIRST ARRIVE AT THE MANUFACTURER
THEY ARE GRADED ON A SYSTEM BASED ON DEFECTS.
COLORED TABS ARE ADDED TO THE SELVEDGE, GREEN
MEANS THE FABRIC CAN CONTINUE TO BE DYED,
YELLOW MEANS PROCEED WITH CAUTION, AND A RED
TAB MEANS THAT PORTION OF THE FABRIC IS UNABLE
TO BE USED, AND MUST BE DISCARDED.





WEIGHT



100% POLYESTER
125 GM/CM

100% COTTON
90 GM/CM

85% POLYESTER
15% ELASTANE
145 GM/CM

CUT TICKET

Lot. #	Style #	Category	Yards	Color	One size	XS	S	M	L	XL	2XL
ACC97PuPol	6518279	Beach bag	3	white/ orange	10						
SW-1P-68W	7573990	Swimsuit	2	green	3	5	3	4	2	5	4
DRW34	196263	Cover-up	4	blue			4	6	5	6	

THE BEACH BAG WILL BE CUT FACING ONE WAY AS IT IS A STRIPE. THE SWIMSUIT AND COVER-UP WILL BE CUT ALL WAYS. AS A SOLID THE DIRECTION THE FABRIC IS CUT DOES NOT MATTER. THIS HELPS SAVE COSTS AND REDUCES FABRIC WASTE

COSTING SHEET

Lot#	HTC Code	model name	Mill	Color	Mill style Nbr	Weight gm/mt	Width CM	Price	Fabric Trans. Cost	Composition	Cat.	des.	des.	Yield	Total Fabric Cost
ACC97PuPol	4202.12.81	Bag	Hengli Group	White	6518279	125	120	\$ 5.00	\$1.50	100% Polyester	Bag	Stripe	Stripe	3.00	\$6.00
Sw-1P-68W	6114.30.30.30	Swimsuit	Jiang Mill	Green	7573990	145	100	\$ 6.00	\$1.50	Polyester	Swim	solid	solid	2.00	\$7.50
DRW ₃₄	6202.42	Cover-up	Wujiang Chuang	Blue	198263	90	120	\$ 4.50	\$1.50	100% Cotton	Dress	solid	solid	4.00	\$5.00

Fabric Service Fee	CM	Trims	Extra Trim	FOB	Garment Duty	Warehouse	Garment LDP	Garment Whole	% Gross Margin	approx. Retail	MU%
\$0.30	\$5.00	\$2.00	\$0.00	\$13.00	20.00%	\$3.00	\$ 23.40	\$ 70.00	66.57%	\$ 150.00	53%
\$0.38	\$6.00	\$0.00	\$0.00	\$13.50	20.00%	\$1.00	\$ 20.58	\$ 55.00	62.59%	\$140	61%
\$0.25	\$10.00	\$2.00	\$0.00	\$15.00	20.00%	\$2.00	\$ 26.25	\$ 75.00	65.00%	\$ 165.00	55%